**Project Coding Framework**

**General Information**

* **Purpose** – I am an independent travel agent. This website would be great for marketing my services, while doubling as CRM.
* **Motif** – Utilize themes and designs from websites like Bootstrap, Font Awesome, Wordpress and others that are available for public use or purchase. Mix and match designs and themes. Something worldly, bright, chic, modern, clean, streamlined. Business but with personality. For background, use real photos from personal travels.
* **Navigation Bar (Top)**
  + Home
  + About (About, FAQs) – Need Drop-Down Function
  + Customer Profile (Log-In, Register) – Need Drop-Down Function
  + Blog
  + Contact(Contact, Itinerary Request) – Need Drop-Down Function
* **Navigation Bar (Bottom)**
  + Footer Icon: Administrator Log-In (Hidden from Public if Possible)
  + Contact: Name, Phone, E-Mail, Social – Where should I place this info, exactly?
* **Theme Colors**
  + Gold, other soft earthy color and jewel tone
* **Text Style**
  + PT Sans Serif
* **Home Page**
  + Navigation
  + Background: Scrolling Images from Travel (Add photos to folder, add links to doc, code to make them scroll)
  + Header – Business Name
  + Footer – Contact
* **About**
  + Navigation
  + Content (Split Screen into Two Sides)
    - Left Column: Purpose/Mission Statement/Call to Action (Come Up with This)
    - Left Column (Below): Doing Business – what clients/potential clients should know, business process (Copy and Paste Current Rules)
    - FAQ Link
    - Right Column (Lower): Reviews (Added manually by the Admin)
  + Footer – Contact
* **Blog (Entry List)**
  + Navigation
  + Background: Scrolling Images from Travel
  + List of Posts (Each Post will have its own separate html path – revisit website assignment)
  + Search by Keyword (revisit bookmark assignment)
  + Search by Month/Year (Section)
  + Footer – Contact
* **Itinerary Request**
  + Navigation
  + Background: Scrolling Images from Travel
  + Travel Ideas/Search Bar(Google)
  + Client Travel Survey (Drop Down):
    - Individual Client Travel Survey (Check Boxes and Entry Fields, Must Include Hard Stop for All Info, Gives Option to Set Up or Log-Into Account)
    - Group Client Travel Survey(Check Boxes and Entry Fields, Must Include Hard Stop for All Info, Gives Option to Set Up or Log-Into Account)
    - Special Event Survey (Check Boxes and Entry Fields, Must Include Hard Stop for All Info, Gives Option to Set Up or Log-Into Account)
  + Send/Register/Log-In Option (Alert When Send Button Is Pushed: If not logged in. If logged in, info is sent to Admin and saved in profile)
  + Footer – Contact
* **Customer Profile (Register/Log-In)**
  + Navigation
  + Background: Scrolling Images from Travel
  + Register
  + Log-In
  + Footer – Contact
* **Customer Profile (Access)**
  + Navigation
  + Background: Scrolling Images from Travel
  + Manage Account (Name, Preferred Port of Departure, E-Mail, Phone, Preferences, etc.)
  + Messages (from Agent and System)
  + Access Itineraries (Proposed, Purchased)
  + New Itinerary Request
  + Make Payment
  + Footer – Contact
* **FAQ**
  + Navigation
  + Background: Scrolling Images from Travel
  + Account (Bolded Title, List)
  + Payment (Bolded Title, List)
  + Communication(Bolded Title, List)
  + Footer – Contact
* **Contact**
  + Navigation
  + Name
  + Phone
  + E-Mail
  + Social Media
  + Request Information
  + Footer – Contact (Optional)
* **Administrator Log-In**
  + Manage Customers (Add, Delete, Update)
  + Manage Trip Details
  + Manage Payments
  + View New Itinerary Requests
  + Manage Messages (from Clients and System)
  + Add/Edit/Delete Blog Post

**Notes:**

Should Itinerary Request be a part of the Contact navigation bar drop-down?

Should the Blog and FAQs be part of the About navigation bar drop-down?

Going to need sub-pages for:

* + Profile Pages:
    - Register
    - Messages (from Agent and System)
    - Access Itineraries (Proposed, Purchased)
    - New Itinerary Request
    - Make Payment
  + Administrator Log-In
    - Manage Customers (Add, Delete, Update)
    - Manage Trip Details
    - Manage Payments
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